

HP BladeSystem Reliable Web Services

January 2005



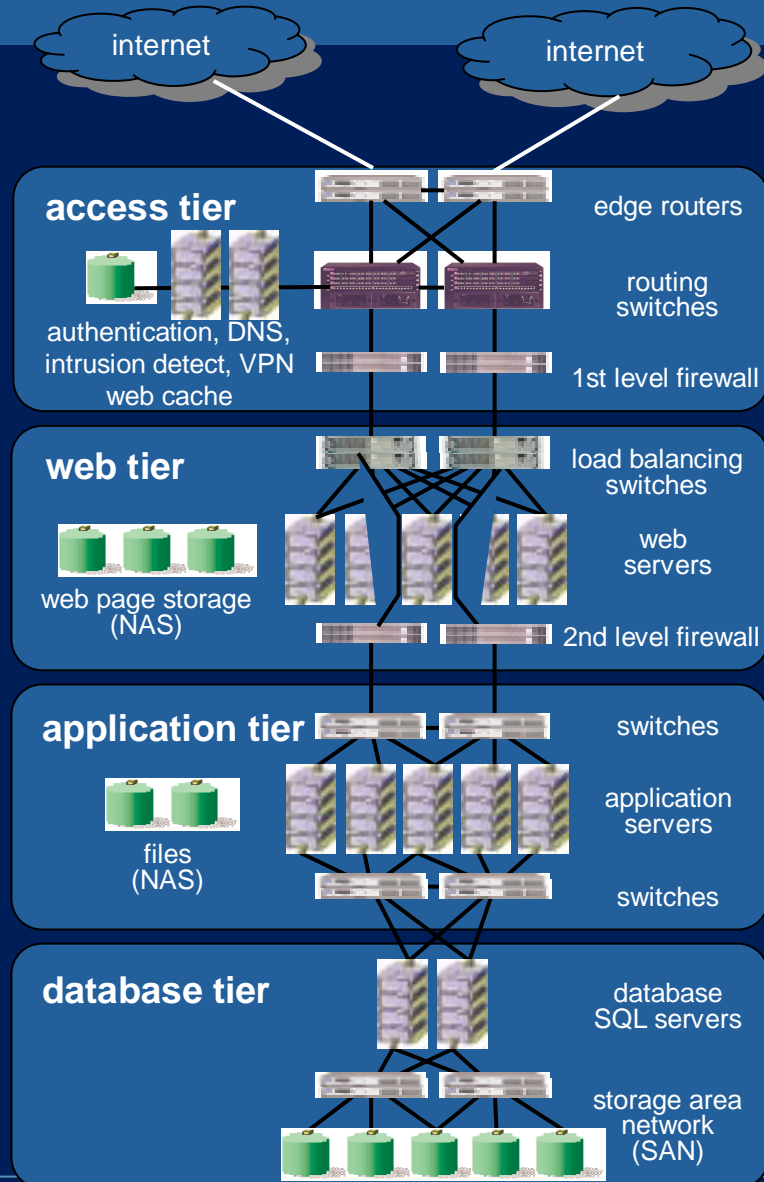
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Hardware CTO
Industry Standard Servers

Agenda



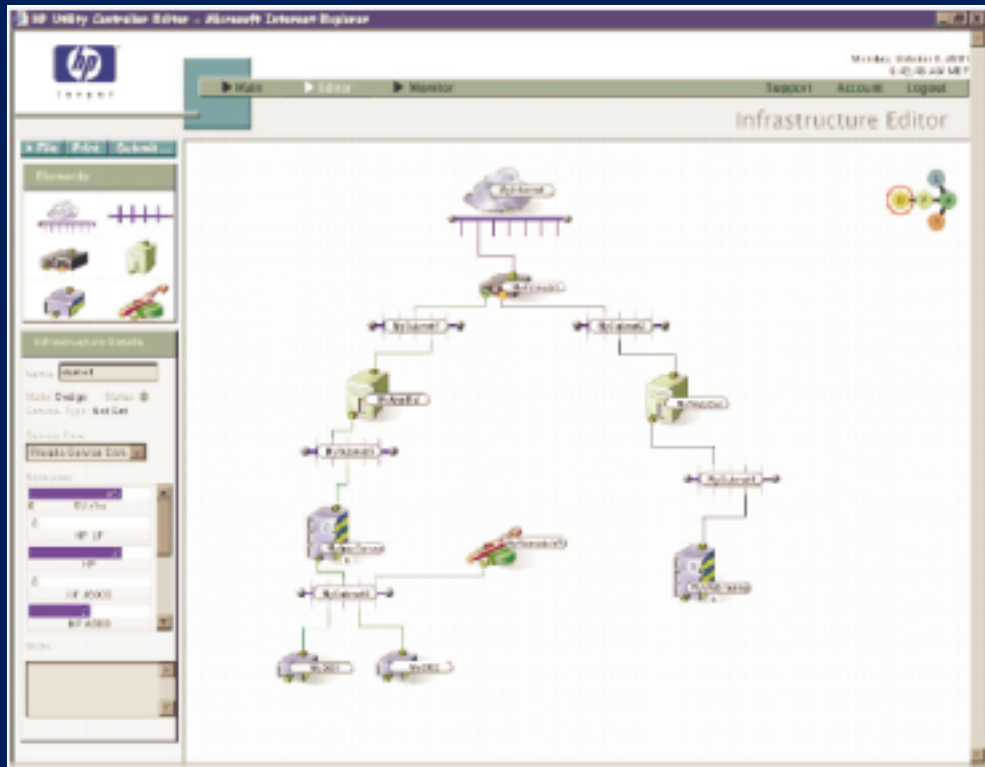
- Web Services Architecture
- Adaptive Enterprise Management Architecture
- Infrastructure Trends (aka Blades)
- Key Challenges

Web Services Architecture



- Established multi-tier architecture
- Increasing complexity of web transactions
- Static content wrapped in multiple layers of dynamic business content
- Tier boundaries blurring
- Web service reliability requires services at all tiers

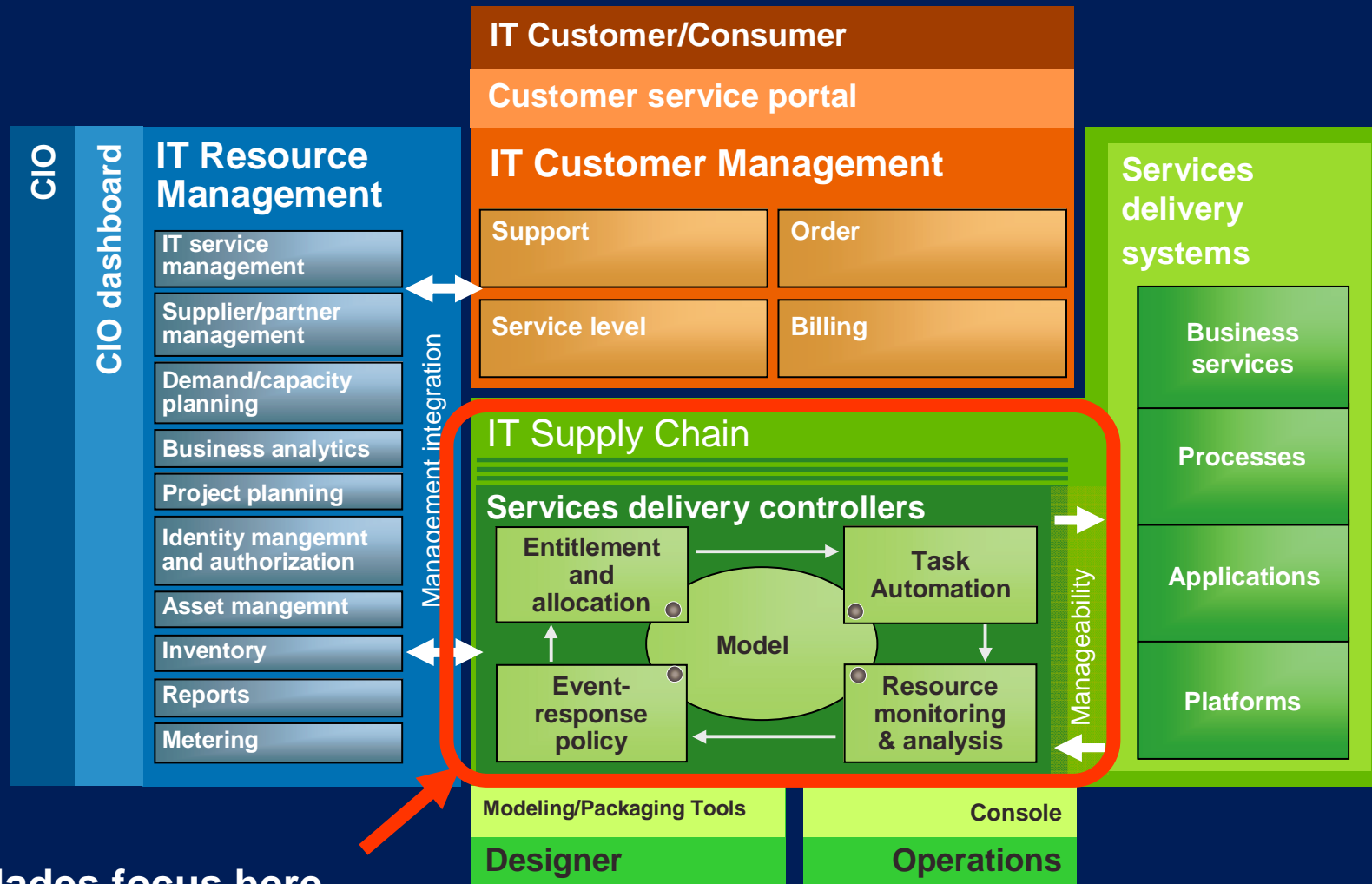
Web Services Model



- Web service elements have been successfully modeled
- Management tools to instantiate, isolate, monitor and dynamically repair web service instances
- Scales to large datacenter
- Most effective at scale of a large datacenter

IT service delivery business

conceptual architecture detail



Blades focus here

Blades Change Everything

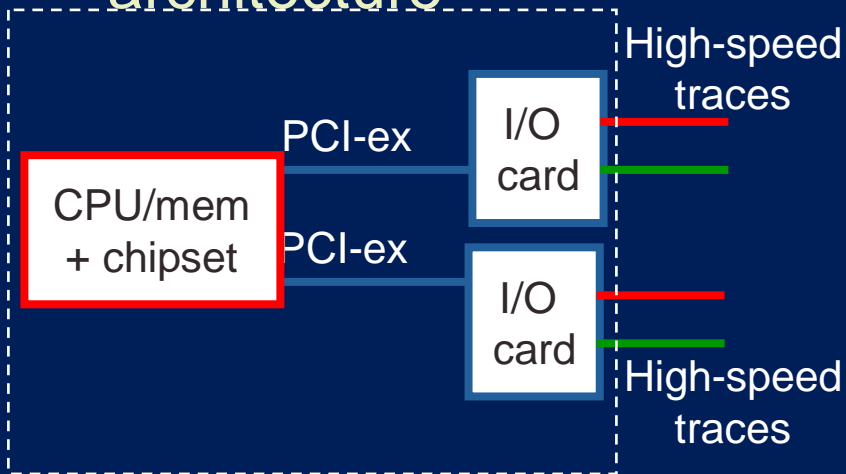


- Complete web services infrastructure in a single chassis
- Even at datacenter scale, >90% of web services infrastructure is in the chassis
 - Servers
 - 1st tier networking
 - 1st tier SAN
 - Direct and network attached storage
 - Power distribution
- Fixed internal topology
- Complex problems become tractable

BladeSystem p-Class fabric architecture

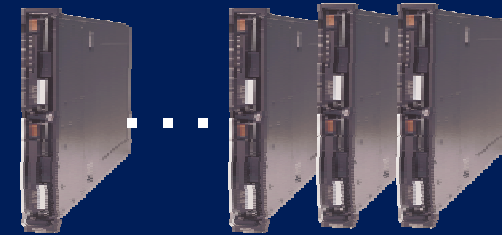


Server architecture

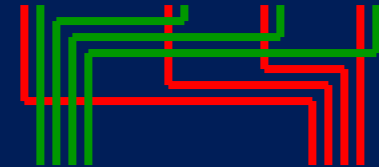


Enclosure architecture

8/16 Server blades



Back-plane



Interconnect blades



BladeSystem Management Architecture



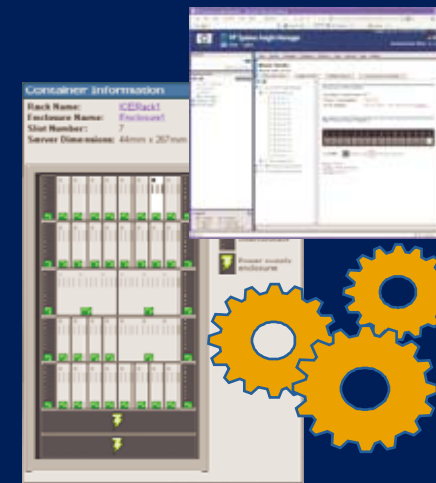
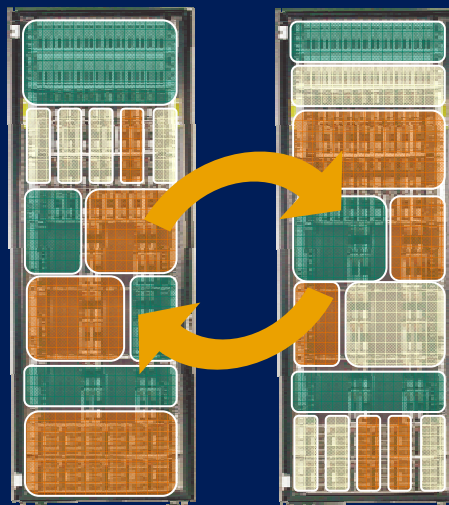
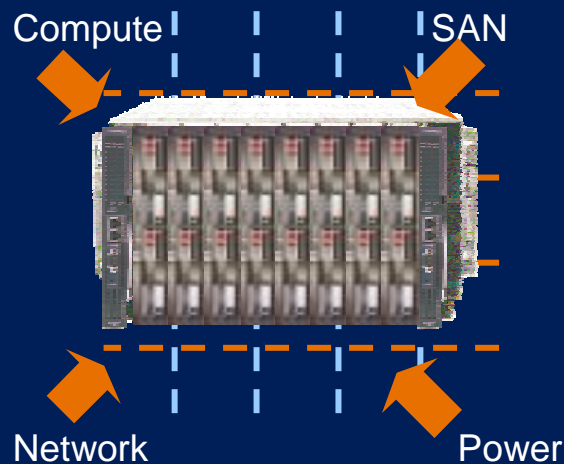
Integration

Virtualization

Automation

Acquisition costs

Increase Benefits



Integration simplifies element management
Separate state data from the elements
Inherent redundancy

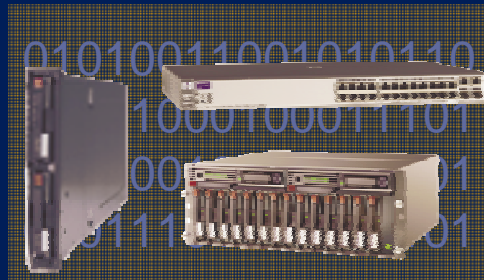
Virtualization allows configuration and management independent of physical element

Integration and Virtualization become building blocks for Automation
Adaptive Enterprise vision



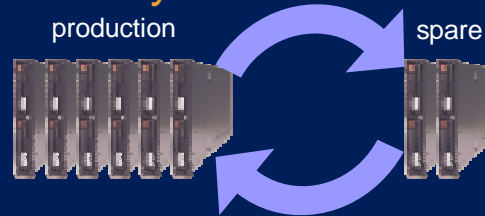
HP BladeSystem Automation

End-to-end provisioning



Provision solutions across compute, network, and storage in minutes

Automated node recovery



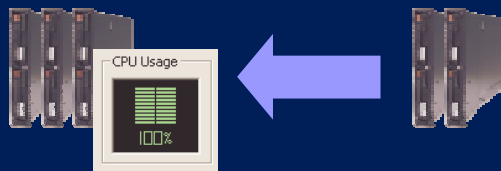
Deliver economical high availability via resource pooling and auto-recovery

Scheduled re-provisioning



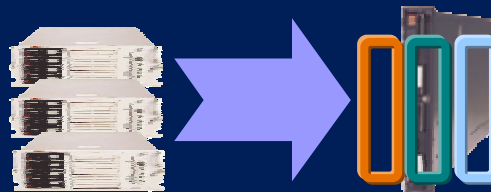
Improve system utilization through scheduled re-provisioning

Dynamic scaling



Dynamically scale infrastructure based on performance needs

Rapid IT consolidation



Consolidate legacy systems to latest performance platforms

Patch and vulnerability

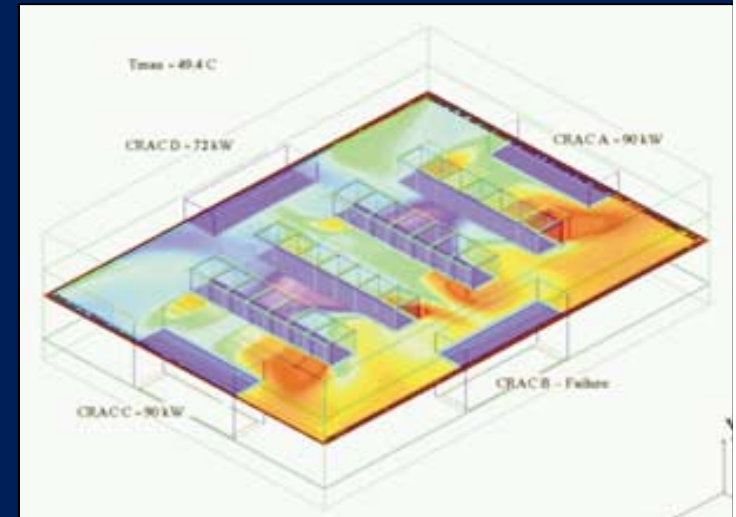


Quickly assess and respond to potential security vulnerabilities

Key (Reliability) Challenges



- Datacenter design and layout
 - Power is fully redundant
 - What about the cooling?
- Interoperable services models
 - Standards work underway
- Storage management
 - SANs require end-end management
 - NAS model is rapidly evolving
- Security, security, security



Thank You

